







Press Release of New Brand: Bertin Environics

8 3 2023

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#### PRESS RELEASE

# **Environics Becomes Bertin Environics**

The acquisition of Environics by Bertin Technologies was finalized in December 2022, making 2023 Environics' first full year as a subsidiary of the French group.

Environics will continue its normal operations of designing, manufacturing, and delivering early warning CBRN detectors and monitoring solutions to its global customer base, keeping the headquarters and factory in Mikkeli, Finland.

#### New Name, New Brand

Environics and its own subsidiary — Environics USA — will be re-branded as **Bertin Environics**, to be better recognized as new member of the Bertin Technologies group. The new company name and logo will be taken into use throughout the upcoming months, across different media and platforms, and will eventually replace Environics current logo and name in all company branding instances.





Bertin Environics new logo. The new logo keeps visual resemblance with the previous Environics Oy brand by keeping the main blue shades, and typography on the word "environics", while being aligned with the group's visual identity too.

Bertin Environics will continue the over 35-years already successful history of Environics.



LOGO USED FROM 1989 to 2002

Environics previous logos





LOGO USED FROM 2002 to 2023





**ANNIVERSARY VARIATION** 2017















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## Flagship for CBRN Business Worldwide

On a corporate level, Bertin Technologies splits its expertise in 3 divisions:

- Bertin Instruments Nuclear Detection, Health Physics & CBRN
- Bertin Photonics Surveillance & Protection, Space & Big Science
- Bertin Health & Life Sciences Hospital Waste Management & Life Sciences

Bertin Environics belongs under Bertin Instruments division, becoming the group's flagship for CBRN business worldwide.

### For Further Information Please Contact



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